

**White Rock & South Surrey  
Chamber of Commerce**



*White Rock and South Surrey Chamber of Commerce*

2430 King George Hwy, Unit 101  
Surrey, BC V4P 1H5

**Publications Tel: 604-541-5505 • Fax: 604-536-4994**

## **To Our Hospitality Members and Partners**

Re: White Rock & South Surrey Restaurant and Accommodations Guide and White Rock South Surrey Area "Pad" Map

The White Rock and South Surrey Chamber of Commerce is once again publishing our popular and successful White Rock/South Surrey Guide along with the Area "Pad" Map. This is our in-house production, the same as we have done for the past 19 years.

As you know, these are the two main publications distributed by your Chamber that directly promote hospitality on the peninsula. Any profit that may be generated from these publications goes directly to support our info centres where our people actively and personally promote local businesses and hospitality.

Maps are carried at our local Tourist Information Centres, as well as gas stations Real Estate offices and agents, and other public contact points. The maps are heavily used by new residents, and provide an enduring place to let both new and current residents know about your business. We publish an edition of 30,000 Maps, distributed throughout the year.

The Guide brochure is published in an edition of 15,000 Guides, distributed on BC Ferries, as well as Tourism Kiosks around the province and other Tourism distribution points in Canada and the US with which the Chamber has made arrangements. And of course, these are prominently displayed at our own information centres in the area.

Both of these publications are also included in all solicited mailings from the Chamber.

Again this year the Chamber will publish listings and advertisements for key services that may be required by both visitors and residents. Our Guide includes a smaller version of the map, showing the general location of the listing advertisers. If you would like your business represented, please contact project manager Peter Addison at 604-541-5505 at your earliest opportunity.

Our publications are financed by the advertisers and distributed free. We're holding our advertiser costs steady for the 5th year in a row, and thank you all for your support of this important community project.

Regards,

*Doug Hart*

Doug Hart,  
Executive Director  
White Rock & South Surrey Chamber of Commerce

*Peter Addison*

Peter Addison  
Project Manager  
(604) 541-5505

Rates and Details:

**Listing Ad:** a text-based ad and includes name, address, phone, internet and "features" codes, plus a 50 word description of the facility or service. \$295

**Display Ad:** full colour 3.5" x 1.5" featured on the face of the map and on the Guide. \$660

**Service Directory:** 3-line listing on the back of the map, intended for residents, particularly new residents establishing a network of key services in the area. \$195

**Deadline:** February 28th, 2010

**Distribution:** May 1, 2010 - April 30, 2011